GRAN HABANO

Catalog N° 1 | 2021



"Honesty and passion are what compel us to make great cigars, married with a sense of originality being the signature of our company and brand."

George Dico Guillezho Zico



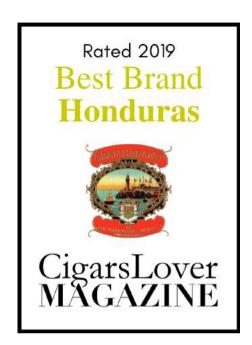


2021 CATALOG

DIRECTORY



- 18 BLUE IN GREEN
- 20 S.T.K. BLACK DAHLIA
- 22 LA CONQUISTA
- 24 COROJO NO. 5 MADURO
- 26 GRAN **RESERVA 2012**
- 28 CONNECTICUT NO. 1
- 30 HABANO **NO. 3**
- 32 COROJO NO. 5
- 34 PERSIAN KING
- 36 PERSIAN QUEEN
- 38 S.T.K. ZULU ZULU MAS PAZ
- 39 HOUSE BUNDLES
- 40 GRAN HABANO TRAYS
- 41 GRAN HABANO TUBES
- 42 G.A.R. **RED**
- 42 G.R. SPECIALS
- 43 MINI **DISPLAY**





THE GRAN HABANO LEGACY

It takes generations to make a great cigar, and on its fourth generation, Gran Habano continues its tradition close to its humble beginnings.

Tobacco farmer and cigar maker, Guillermo Rico, believes in patience building his business slowly and steadily through careful exposure of his cigars to the marketplace. His hallmark is attention to detail and a high reliance on strict quality control in traditional tabaquero fashion. Considering his background, such attention to detail is hardly a surprise.

The Rico family history in tobacco stretches back to 1920, when Guillermo Rico's grandfather began growing dark tobacco. His father succeeded him in 1946, and Guillermo recalls following him around the fields as a child and his mother rolling cigars at home. That legacy continues today in Gran Habano with a strong sense of family tradition embedded into every cigar made in Danlí, Honduras, where in 1998 the factory was established and became the birthplace of Gran Habano premium cigars and the quintessential Gran Habano look.

In 2003, our staple Gran Habano family of handmade cigars was introduced to resounding success by father and son team, Guillermo and George Rico. These long-filler cigars became the core of the company brand with three distinct blends: the Connecticut No. 1, a mild but rich cigar with a Connecticut shade



wrapper; the Habano No. 3, a medium-bodied cigar in Habano wrapper; and our most beloved blend, the Corojo No. 5, a peppery full-bodied cigar in a Corojo wrapper. Consistency has always been insisted with these expert blends, which continue to be our best selling cigars.

The legacy of making cigars at Gran Habano continues to be a family affair. Established in Miami, Florida, Guillermo and George Rico strive for quality in every leaf and cigar in production. Honesty and passion are what compel us to make great cigars, married with a sense of originality being the signature of our company. We look to the future with optimism and a great sense of appreciation for those who have come to know us and our brand.





ONE ON ONE: GUILLERMO RICO

Guillermo Rico has come a long way since he opened his factory in 1998, but he has maintained his commitment to combining old traditions with fully vertical operations to create some of the most unique, and highly rated blends to the boutique cigar market.

Tell us a bit about yourself. How did you start smoking cigars? How did you get into the cigar business?

I was born and raised in Colombia and my first memories of cigars go back to my childhood there. Growing up, my parents grew tobacco and my mother had a small cigar factory. When I was a child, I had to help work the fields to cut tobacco leaves. As I got older I grew tobacco myself. When I eventually moved to the United States, the first business I started was manufacturing kitchen

cabinets. Cigars came back into my life when someone approached me to make cigar boxes for them. From there, I started importing Cubita tobacco from Colombia for the factories in Miami during the cigar boom in the 1990's.

What do you love about your job?

What I love most about my work is the opportunity I get to be myself, to do what I love the most, and to be able to share it with people. I enjoy traveling, to be free, and to not depend on anyone.



What do you think you would be doing today if you were not making cigars?

If I wasn't in the cigar business today, I would definitely still have my own business. I would probably be in construction, more specifically manufacturing kitchen cabinetry.

When you are not working, when do you prefer to smoke? What is your favorite pairing?

When I am not working, I enjoy smoking cigars with friends. My preferred pairing is a Gran Habano Gran Reserva #3 2009 with Chivas Regal.

What is your favorite vitola?

My favorite vitola is a 54×6 .

How would you describe your cigars?

I pay close attention during the manufacturing process. My cigars are made with great care in quality control with well processed tobaccos, and because we are fully vertically integrated, we can put high quality

products out to the market with pricing that a wide range of consumers can afford.

If you could start all over again, what would you do differently? What is the best advice you can give?

If I had to do it all again, the first thing that comes to mind is dedicating more on farming because of my passion for growing tobacco. I would focus on having more tobacco fields to have a bigger library of tobacco to create an endless amount of blends. retrospect, it's natural to be critical about how one approached their past business decisions, like applying different strategies for sales and marketing, but these are things that business owners fine tune as they learn along the way with more experience. The best advice that comes to mind for anyone coming into this business would be to know their brand's worth. Cultivating a cigar from seed to the packaged finished product requires an enormous amount of commitment. can be extremely laborious and costly, but it is definitely a rewarding and fruitful vocation.



PERSIAN KING & PERSIAN QUEEN

| PERSIAN KING | В | \circ |)X | \mathcal{C} | ЭF | - 5 | 50 | |
|--------------|---|---------|----|---------------|----|-----|----|--|
|--------------|---|---------|----|---------------|----|-----|----|--|

The unbanded Persian King is a complex cigar with a creamy smooth finish. A unique blend of Nicaraguan fillers, finished with a Nicaraguan Habano wrapper and Nicaraguan binder.

6 X 50 Rajah

6 x 60 Tiger

PERSIAN KING MADURO

The unbanded Persian King Maduro has a beautifully oily dark Nicaraguan sun-grown Maduro wrapper, Nicaraguan binder, and uique blend of Nicaraguan fillers. A complex cigar with a full flavor profile and creamy smooth finish.

BOX OF 50

6 X 50 Rajah 6 x 60 Tiger

PERSIAN QUEEN LIMITADA

The unbanded Persian Queen is a barberpole cigar combining a Nicaraguan filler and binder, wrapped in a Nicaraguan Corojo and an Ecuadorian Connecticut. This cigar show cases two unique wrappers that come together to give rich deep subtle flavors of cedar, spice and dark chocolate

BOX OF 50

6 X 50 Kiana 6 x 60 Gryphon









Blue in Green S.T.K. Black Dahlia La Conquista Corojo #5 Maduro Gran Reserva 2012 Connecticut No. 1 Habano No. 3 Corojo No. 5 Persian King Persian Queen Limitada S.T.K. Zulu Zulu Mas Paz House Bundles Gran Habano Trays Gran Habano Tubes G.A.R. Red G.R. Specials Mini Display

GRAN HABANO

BLUE IN GREEN



GRAN HABANO

BLUE IN GREEN

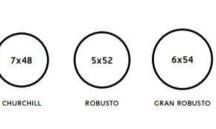
















Blue in Green

Selected from the best vintage tobaccos, this Connecticutwrapped cigar embodies the rich nuances of its fillers from the exceptional sunbathed soils of Nicaragua.

BLEND DESCRIPTION

Body Medium Wrapper Connecticut **Binder** Nicaragua Filler Nicaragua and Costa Rica

Stogie Press 94

Halfwheel 92

Fine Tobacco NYC 92

Blind Man's Puff 91

90 Cigar Snob

Cigar Coop 90

Cigar Reviews by Katman 90

Cigar Aficionado 90



GRAN HABANO

S.T.K. BLACK DAHLIA



GRAN HABANO

S.T.K. BLACK DAHLIA





S.T.K. Black Dahlia by George Rico

An elegant burn and a sophisticated draw, making this a creamy, coffee, and spicy mediumbodied delight. It's slightly nutty and woody distinctive type of flavor makes the cigar perfectly well-balanced.

BLEND DESCRIPTION

Body Medium

Wrapper Corojo Shade Grown

Nicaraguan

Binder Habano and Nicaraguan

Filler Habano, Nicaraguan Cubita,

Colombian and Costa Rican

rated 92



GRAN HABANO

LA CONQUISTA



GRAN HABANO

LA CONQUISTA







La Conquista

A beautifully-blended cigar that will treat the smoker's palate to a spicy, peppery, and long leathery finished delicacy. From the novice to most sophisticated smoker, La Conquista's refinement is certain to romance and captivate the senses.

BLEND DESCRIPTION

Body Medium to Full

Wrapper Nicaraguan Corojo

Binder Nicaraguan

Filler Nicaragua, Colombian, Costa Rican



GRAN HABANO

COROJO NO. 5 MADURO



GRAN HABANO

COROJO NO. 5 MADURO





Corojo No. 5 Maduro

A bold blend of Nicaraguan and Costa Rican long filler leaves and rich Habano binder from Nicaragua all held together by a noticeably dark, flawless sungrown Nicaraguan Corojo Maduro wrapper. This blend of tobaccos comes together to produce a full-body cigar with deep nuances of dark chocolate and hints of spice.

BLEND DESCRIPTION

Body Full

Wrapper Sun-Grown Nicaraguan Maduro

Binder Habano

Filler Nicaraguan and Costa Rican

rated 93



GRAN HABANO

GRAN RESERVA 2012

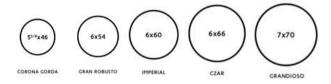


GRAN HABANO

GRAN RESERVA 2012







Gran Reserva No. 5 2012

Made with our Corojo No. 5 top 10% finest tobacco leaf, rolled and aged for 7-8 years, then stored away for Gran Reserva line. Our 2012 has been aged an additional six years. These cigars offer a bold new experience in full-bodied premium cigars made with vintage tobaccos. Expect a remarkably smooth, earthy and spicy smoke, accompanied by notes of sweet wood and espresso for this aged smoke.

BLEND DESCRIPTION

Body Full
Wrapper Nicaragua
Binder Nicaragua
Filler Nicaragua and
Costa Rica



GRAN HABANO

CONNECTICUT NO. 1

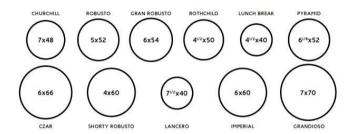


GRAN HABANO

CONNECTICUT NO. 1







Connecticut No. 1

A balanced blend of mild to medium-bodied Nicaraguan long fillers, a Nicaraguan binder, and an aromatic Connecticut wrapper. This smoke is very smooth and creamy, toasted, and loaded with flavors. This is one cigar that shows a mild smoke does not have to be bland.

BLEND DESCRIPTION

Body Mild to Medium Wrapper Connecticut Ecuadorian **Binder** Nicaraguan Filler Nicaraguan



GRAN HABANO

HABANO NO. 3

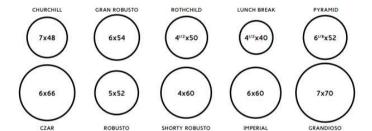


GRAN HABANO

HABANO NO. 3







Habano No. 3

This cigar offers you a rich, complex and unique cigar geared to the everyday smoker. Blended with Nicaraguan, Costa Rican and Mexican tobacco with a Nicaraguan tobacco wrapper, this cigar is fully flavored and expertly balanced to maintain its medium body. Our "classic blend" will give you a long lasting finish sure to please the palate.

BLEND DESCRIPTION

Body Medium to Full
Wrapper Shade Grown Nicaraguan Habano
Binder Nicaraguan Habano
Filler Nicaragua, Mexico, and Costa Rica

rated 90 afficionado

GRAN HABANO

COROJO NO. 5



GRAN HABANO

COROJO NO. 5





Corojo No. 5

A bold blend of Nicaraguan and Costa Rican long filler leaves and rich Habano binder from Nicaragua, all held together by a noticeably dark, flawless sungrown Nicaraguan Corojo wrapper. This blend of tobaccos comes together to produce a fullbody cigar with deep nuances of dark chocolate and hints of spice.

BLEND DESCRIPTION

Body Full Wrapper Nicaraguan Corojo Binder Nicaraguan Habano Filler Nicaraguan and Costa Rican



GRAN HABANO

PERSIAN KING

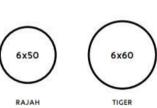


GRAN HABANO

PERSIAN KING









Persian King & Persian King Maduro

The unbanded Persian King Natural, is a complex cigar with a creamy smooth finish. A unique blend of Nicaraguan fillers, finished with Nicaraguan Habano wrapper and Nicaraguan binder.

The unbanded Persian King Maduro has a beautifully oily dark Nicaraguan sungrown Maduro wrapper, Nicaraguan binder, and unique blend of Nicaraguan fillers. A complex cigar with a full flavor profile and creamy smooth finish.

BLEND DESCRIPTION

NATURAL

Body Full

Wrapper Nicaguan

Binder Nicaraguan

Filler Nicaraguan

MADURO

Body Full

Wrapper Sun-grown Nicaraguan Maduro

Binder Nicaraguan

Filler Nicaraguan

rated 90 FINE TOBACCO NYC

GRAN HABANO

PERSIAN QUEEN



SALES SHEET 2021 GRAN HABANO

GRAN HABANO

PERSIAN QUEEN







Persian Queen Limitada

A small batch production of barber pole cigars added to our very successful Persian King blends. This cigar show cases two unique wrappers that come together to give rich deep subtle flavors of cedar, spice and dark chocolate.

BLEND DESCRIPTION

Wrapper Nicaraguan Corojo and Ecuadorian Connecticut Binder Nicaraguan Filler Nicaraguan

S.T.K.

ZULU ZULU MAS PAZ













S.T.K. Zulu Zulu Mas Paz by George Rico

Created many years ago for his private collection, George Rico released the Zulu Zulu with two different wrapper options: a Connecticut and a Habano wrapper. Each box features art commissioned by Rico, from Colombian-American artist, MasPaz. The Zulu Zulu is a limited run release, and part of the S.T.K. line.

BLEND DESCRIPTION

WHITE

Body Medium

Wrapper Nicaraguan Habano

Binder Nicaraguan Habano

Filler Nicaraguan

BLACK

Body Mild

Wrapper Ecuadorian

Binder Nicaraguan

Filler Nicaraguan

GRAN HABANO

HOUSE BUNDLES









ROBUSTO

ROTHCHILD

GRAN ROBUSTO

IMPERIAL



BLEND DESCRIPTION

COROJO25/bundle

Body Full

Wrapper Nicaraguan Corojo

Binder Nicaraguan

Filler Nicaraguan, Costa Rica, Colombia



BLEND DESCRIPTION

CONNECTICUT25/bundle

Body Mild to Medium

Wrapper Ecuadorian Connecticut

Binder Nicaraguan

Filler Nicaragua, Costa Rica, Colombia



BLEND DESCRIPTION

MADURO25/bundle

Body Full

Wrapper Corojo Sun-grown Nicaragua

Binder Nicaragua

Filler Nicaragua, Costa Rica, Colombia



BLEND DESCRIPTION

BARBER POLE 25/bundle

Body Medium

Wrapper Connecticut and Corojo

Binder Nicaraguan Habano

Filler Nicaraguan and Costa Rican

GRAN HABANO TRAYS





100 Count TRAYS

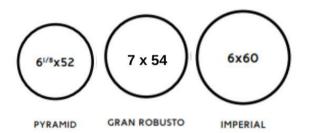
Imperiales 6 x 60 100 Ct. Tray (Corojo) 606-5T

Pyramid 6 1/8 x 52 100 Ct. Tray (Corojo) 2010-T

Gran Robusto 7 x 54 100 Ct. Tray (Corojo) 2009-T

Imperiales 6 x 60 100 Ct. Tray Maduro 606-5TM

Gran Robusto 7 x 54 100 Ct. Tray Maduro 2009-T-M



COROLO NO 5

Body Full
Wrapper Nicaraguan Corojo
Binder Nicaraguan Habano
Filler Nicaraguan and Costa Rican

COROJO NO. 5 MADURO

Body Full
Wrapper Nicaraguan Maduro
Binder Habano
Filler Nicaraguan and Costa Rican

GRAN HABANO

TUBES





BLEND DESCRIPTION

CONNECTICUT #1

Body Mild to Medium Wrapper Ecuadorian Connecticut Binder Nicaraguan Filler Nicaraguan SKU 2001M-10P-TUBES SIZE 10-Robusto 6 x 54

BLEND DESCRIPTION

HABANO #3

Body Medium to Full **Wrapper** Nicaraguan Habano

Binder Nicaraguan Habano

Filler Nicaragua, Costa Rica, Mexico

SKU 2005-10P-TUBES SIZE 10-Robusto 6 x 54

RIEND DESCRIPTION

COROJO #5

Body Full

Wrapper Nicaraguan Corojo **Binder** Nicaraguan Habano

Filler Nicaraguan and Costa Rican

SKU 2009-10P-TUBES SIZE 10-Robusto 6 x 54

RIEND DESCRIPTION

MADURO

Body Full

Wrapper Corojo Sun-grown

Nicaraguan

Binder Habano

Filler Nicaraguan and Costa Rican

SKU 2009M-10P-TUBES

SIZE 10-Robusto 6 x 54

GRAN HABANO PRODUCTS

G.A.R. RED



BLEND DESCRIPTION

Body Full
Wrapper Nicaraguan
Binder Nicaraguan
Filler Nicaraguan
Sizes 5 x 50, 6 x 54, 6 x 60, 7 x 70

G.R. SPECIALS BLACK



BLEND DESCRIPTION

Body Mild/Medium
Wrapper Habano
Binder Colombia
Filler Nicaraguan and Costa Rican
Sizes 7 x 48, 6 x 54, 6 x 44, 6 1/8 x 52

G.R. SPECIALS RED



BLEND DESCRIPTION

Body Medium
Wrapper Nicaraguan
Binder Nicaraguan
Filler Nicaraguan and Mexican
Sizes 7 x 48, 6 x 54, 6 x 44, 6 1/8 x 52

MINIDISPLAY





Gran Habano MINI

Handmade in the three distinct Gran Habano blends, Connecticut #1, Habano #3, and Corojo #5. These small treats are packed with the same flavor as everyone's favorite Gran Habano. Beautifully packaged, the mini cigarillos bring maximum satisfaction. Perfect for when you are on the go!

CONNECTICUT NO

Body Mild to Medium
Wrapper Connecticut
Binder Nicaraguan Habano
Filler Nicaraguan Habano
Size 3 1/4 x 22

HABANO NO. 3

Body Medium to Full
Wrapper Nicaraguan Habano
Binder Nicaraguan Habano
Filler Nicaraguan, Mexican, Costa
Rican Habano
Size 3 1/4 x 22

COROJO NO. 5

Body Full
Wrapper Nicaraguan Corojo
Binder Nicaraguan Habano
Filler Nicaraguan and Costa Rican
Habano
Size 3 1/4 x 22

GRAN HABANO

3261 NW 82 Avenue Doral, FL 33122 tel 888-958-7002 fax 888-958-7003 email info@ghcigars.com www.ghcigars.com